



Charity Golf Day Sponsorship

**The Age UK Droitwich Spa  
Charity Golf Day  
4<sup>th</sup> May 2012  
at  
Gaudet Luce Golf & Leisure Complex, Droitwich**

## **Introduction**

Ethical Influence Ltd are organising a charity golf event in aid of Age UK Droitwich Spa, to be held on 4<sup>th</sup> May 2012 at Gaudet Luce Golf & Leisure Complex, Droitwich Spa. Peter Luff-MP for Mid Worcestershire & singer Tony Christie support the event.

The event will be publicised on the venue website, Ethical Influence's website, via Age UK Droitwich Spa, via editorial in the local press and through out social networking sites.

With the rising age of the population in Worcestershire, Age UK Droitwich Spa is a charity, which will become more & more relevant to all areas of society. In addition, the day provides an opportunity for businesses to network in an informal environment, presenting companies with potential new business leads.

Age UK Droitwich Spa is an independent charity & partner of Age UK, working with & for all those aged 50 & over, their families, friends and carers. Please look in you diary & see if you could spare one day to come & play a game of golf & enjoy a great dinner at Gaudet Luce Golf Club, Droitwich, to help raise the profile & funds for this worthwhile charity.

### **Objective of day**

- To raise the profile of Age UK Droitwich Spa and to bring the charity to the forefront of the minds of the local community via appropriate media coverage.
- Raise funds for Age UK Droitwich.
- To ensure all attendees have an enjoyable day, which they view as quality & value for money and therefore are happy to help the charity again.

### **How can your company become involved?**

Sponsorship packages are available for:

- Principal Sponsor-£1000+VAT

Local press coverage

2 x 4 ball teams

Promotion within the programme

On course signage on the 18 hole course & Par 3 and the ability to display advertising literature around the clubhouse & in the function room.

- Specific hole sponsorship-£500+VAT

Local press coverage

1 x 4 ball team

Promotion within the programme

On course signage for the specific hole sponsored.

- 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> placed teams, longest drive & nearest the pin prize donation

Promotion within the programme

Or simply book in your individual 4 ball team and compete at the cost of £250+VAT.

### **Venue**

Gaudet Luce Golf & Leisure Complex is located on the outskirts of Droitwich Spa. The complex is forward thinking with many award winning facilities, comprising of 18 hole golf course, par 3 nine hole course, floodlit putting green & driving range, clubhouse, gym, golf shop and children's nursery. The complex has a reputation for hosting excellent society, corporate and charity days.

The 18 hole golf course has two contrasting loops of holes. The front 9 is tight and requires good course management policy, in particular the long 9th, with it's tight out of bounds along the right hand side. The back nine is more open, longer and with a network of water features. The 12th is one of the finest Par 3s in Worcestershire, long and with the front of the green well guarded by water.

The 9 hole par 3 course, built to USGA standards has been acclaimed for its design.

The clubhouse has a light and airy feel, with the added advantage of a private room for dinner after the golf competition. Disabled facilities are available.

### **Event format**

**11am** Registration, bacon sandwich, coffee & practise time.

**12 noon** Official opening by Peter Luff –MP for Mid Worcestershire & Tony Christie

**12.30pm** Tee off

**5.30pm** Gather for pre dinner drinks

**6pm** Dinner with prizes & raffle.

### **Added Value**

Goody bag for each golfer, plus prizes for 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> placed teams, longest drive & nearest the pin and the raffle.